

CAPTCHAs

Past, Present, and Future

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Sign up!

Sign up for your very own Yahoo! ID and Password. When you've completed this form, you'll have access to **all** of Yahoo!'s Personalized Services, including:

My Yahoo!, Calendar, Chat, Classifieds, Email, Games, Message Boards, Pager, Portfolios, Travel, and more!

Note: If you've used any of these Yahoo! services, you do **not** need to sign up again. You can <u>sign in</u> using your existing Yahoo! ID and Password.

1. Create Your Yahoo! ID and Password

Yahoo! ID:	(examples: johnm or Joe_Bloggs or CoolDude56)
Password:	
Re-enter Password:	
Password Question:	
asked if you forget your password	
	(for example: What is my favorite pet's name?)
Secret Answer:	
required to retrieve your password	
	(for example: B.J.)
Current Email Address: used to verify your account	

The Problem

2. Personal Account Information

The information you provide here will help us maintain your account and provide you with more relevant news, information and ads. Your submission of this form will constitute your consent to the collection and use of this information. For more information regarding your privacy, please see our <u>Privacy Policy</u>.



From time to time, we would like to contact you about specials and new products.

Yes, please contact me using:

The email address above O Please don't contact me.

3. Tell Us About Your Interests (Optional)

Tell us something about what you like. This will help us choose the kind of content we should display on your pages.

Entertainment
Home & Family
Health
Music
Shopping
Sports & Outdoors
Business
Business

4. Review and Submit

Please review your entries above.

Submit this form
• Reset this Form

https://web.archive.org/web/19990502112707/http://edit.yahoo.com/config/eval_register

The Problem

Bots can submit online forms magnitudes faster than humans
 This allows for spam submissions (accounts, posts, comments)
 This causes an unfriendly environment for users.

" 10 problems we don't know how to solve

• Will it ever be solved?

Solution: CAPTCHA Completely **Automated** Public **Turing test to tell Humans and** Computers Apart



Find a *task* difficult for computers, easy for humans.
 Automate it.

Image Recognition!

Image Recognition Idea

Collect many many images.
 Ask the user to label one.

Issues:

- Label *what* in the image?
- i18n: What if I don't know English?
- What if I can't see the image well/at all?
- I'm raelly bad at speling.



Start with a *task* computers **and** humans are good at.
 Add *noise* to the given task

Guidelines

- Accessibility
- Task Security; Even After Wide-Spread Adoption
- Script security

Implementation (Earliest CAPTCHAs)

Starts with an image of a word
 Distort it

Easy for humans. Hard for computers; AI wasn't good back then!

66 CAPTCHA tests are based on open problems in artificial intelligence (AI): decoding images of distorted text, for instance, is well beyond the capabilities of modern computers. Therefore, CAPTCHAs also offer well-defined challenges for the AI community, and induce security researchers, as well as otherwise malicious programmers, to work on advancing the field of AI. CAPTCHAs are thus a win-win situation: either a CAPTCHA is not broken and there is a way to differentiate humans from computers, or the CAPTCHA is broken and an AI problem is solved.

Initial Issues

- Hard to impossible for visually impaired users
- i18n
- More to come!

Sign up for your Yahoo! ID	Already have an ID? Sign In	Delivers. Interests (optional):	
Get a Yahoo! ID and password for free access to all personalized Yahoo Yahoo! ID: (examples: "dairyman88" or "free2rhyme") Password:	Choosing your ID You will use this information to access Yahoo! each time. Capitalization matters for your password!	Entertainment Business Shopp Home & Family Computers & Technology Sports Health Personal Finance Trave Music Small Business Sweet	ping s & Outdoors I pstakes & Free Stuff
If you forget your password, we would identify you with this information. Security Question: [select a question to answer] Your Answer: Birthday: [select one] Year) Alternate Email:	Recalling your password This is our only way to verify your identity. To protect your account, make sure "your answer" is memorable for you but hard for others to guess!	Enter the word as it is shown in the box below.	Word Verification This step helps Yahoo! prevent automated registrations. If you can not see this image <u>click here</u> to the <u>Terms of Service</u> and have read and I constitute your consent to the collection an
First Name: Last Name: Language & Content: English - United States Zip/Postal Code: Gender: Industry: [Select Industry] Title: [Select a Title] Specialization: [Select a Specialization]	Customizing Yahoo! Yahoo! will try to provide more relevant content and advertising based on the information collected on this page and on the Yahoo! products and services you use.	 use of this information and the transfer of this information to the United States or other countries for process storage by Yahoo! and its affiliates. You also agree to receive required administrative and legal notices such electronically. Submit This Form Word verification technology developed in collaboration with the <u>Captcha Project</u> at <u>Carnegie Mellon Univer</u> 	

Yahoo adapts CAPTCHA (2002)

https://web.archive.org/web/20020913155301/http://edit.yahoo.com/config/eval_register

reCAPTCHA

What if we used CAPTCHA for good?



• One artificially warped word

• One unknown word from a book

Google: Don't be evil.

In 2009, Google acquired reCAPTCHA for an undisclosed amount (von Ahn says the sum was somewhere between \$10 million and \$100 million) and put the program to work on a tremendous scale, digitizing material for Google Books and the New York Times archives. In 2012, it was translating about 150 million distorted words a day.

The Battle: Bots vs CAPTCHAs

- Al advanced at a high rate.
- In 2014, at the highest difficulty, only 33% of humans got it right, compared to AI getting it correct 99.8%.

Make The Test

HARDER



Figure 4: Examples of images from the hard CAPTCHA puzzles dataset.

Remove Padding; Add Blobs

Make The Test

Verification

GO JANG CONTRICTOR

ezuud43

Submit code

ê

Make The Test

User verification

Enter the word shown below



back to normal

pwease



Select all images with **taxis**

()

C.



VERIFY

Images!!!!



...a bit harder?

Select all squares with Crosswalks

If there are none, click skip



...what?

C 🔒 🛈

can we go back to text?



Start a new application form

Please note that completion of this online form does not indicate that your Visa will be approve issued by the Chinese Embassy or Consulate-General.



Start a new application form





Please click each image containing a smiling dog



If there are None, click Skip









EN

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Please try again.



SMILING?



type den't P Type the two words: Re CAPTCHA" stop spam. read books. ?

$\bullet \bullet \bullet$



Pick the dice pair with the same icon facing up



\times

Is this a bird? Answer with thumbs up or thumbs down by rolling the ball!



When exactly 2 arrows are pointing directly up touch Done!



Select the animal with the wrong head

 \mathbb{R}





Pick the animal that is walking backwards

13868248578988143.3382274685





Touch the mouse that can't reach the cheese



1545/52a71356ca18.8656038105

Please click each image containing a horse made of clouds If there are None, click Skip











EN

Qualifying question

Just to prove you are a human, please answer the following math challenge.

Q: Calculate:

$$\frac{\partial}{\partial x} \left[4 \cdot \sin\left(3 \cdot x - \frac{\pi}{2}\right) + 4 \cdot \cos\left(6 \cdot x\right) \right] \Big|_{x=0}$$

1	
1 1	-

mandatory

Note: If you do not know the answer to this question, reload the page and you'll (probably) get another, easier, question.

Your answer

What is the output of "date -u +%V\$(uname)|sha224sum|sed 's/\W//g'"?*

Select the square with Waldo

C A O

AND YOU HAVE TO DO IT

Introducing: CAPTCHA Sweatshops

Captcha prices

	Captcha type	Price per 1000	Solving speed
WENEK	Normal captcha	\$0.5 - \$1	
<u>с</u> У2	reCAPTCHA V2	\$1 - \$2.99	₿ 26 sec.
V3	reCAPTCHA V3	\$1.45 \$2.99 score <= 0.3 score > 0.3	₿ 6 sec.
0	reCAPTCHA Enterprise	\$1 - \$2.99	₿ 28 sec.
Ø	hCaptcha	\$2.99	₿ 20 sec.
8	FunCaptcha	\$2.99	<i>₿</i> 11 sec.
GEE TEST	GeeTest CAPTCHA	\$2.99	<i>₿</i> 14 sec.
*	КеуСАРТСНА	\$2.99	∲ 12 sec.

Introducing: Pornography Attacks

give up

Google please no

reCAPTCHA v3

- Monitor mouse movement
- IP Activity
- Cookies
- Website behaviour
- Click speed

What are they training now?

Open source good alternatives?

- not really
- well
- maybe

Cryptography

- Hard puzzle that requires a CPU to solve
- Slow bots down, but slows everyone as well

Friendly CAPTCHA

Friendly Captcha

Privacy-First Bot Protection

Organizations—from startups to large enterprises—use Friendly Captcha to protect their websites and online services from spam and abuse. Friendly Captcha respects your user's privacy and works automatically, so your users don't have to do anything.

Try live demo

zalando

BIRKENSTOCK

Red Cross

I'm not a robot

C

GDPR

Compliant

 $\langle \rangle$

Made in

Europe

FriendlyCaptcha #

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Proven

Accessibility

IconCAPTCHA

New CAPTCHA?

- Privacy-focused: ideally no tracking
- Secure: Cannot be bypassed
- Libre
- Drop in replacement
- Simple/Hidden UI
- Adaptive and flexible